Report on Industrial Visit to IKEA, Mumbai

The industrial visit organized for FYMBA students on 23rd April 2026 to IKEA, Mumbai. The visit was arranged with the objective of providing practical exposure to industrial operations and helping students understand real-world business practices beyond theoretical classroom learning. It was conducted successfully and proved to be an informative as well as enriching learning experience for the students.



A total of 52 students participated enthusiastically in the visit under the guidance and supervision of three faculty members: Dr. Pratik Chauhan, Prof. Khushboo Kayasth, and Prof.

Hetvi Tank. The faculty members ensured smooth coordination throughout the visit and encouraged students to actively engage in the learning experience.

During the visit, students received valuable insights into various operational aspects of the organization. They learned about retail management practices, supply chain operations, inventory handling, customer service approaches, and strategies adopted to enhance customer experience. The visit enabled students to observe how large-scale international organizations maintain efficiency, quality standards, and customer satisfaction through systematic planning and operational excellence.

The industrial visit also helped students understand global industry standards and workplace culture. Interacting with professionals and observing practical business processes broadened their perspective regarding career opportunities and industrial expectations. The experience significantly contributed to enhancing their practical knowledge, analytical understanding, and professional awareness.

Overall, the industrial visit was highly beneficial and successful in achieving its educational objectives. It provided students with meaningful industry exposure and bridged the gap between academic learning and practical implementation. The experience will undoubtedly contribute to the students' academic and professional development.